

CompliMed are experts on the ABPI Code of Practice and we are well-versed with helping those who want to comply with the Code, with every-day and exceptional challenges.

Our e-learning platform is used by more than 70 pharma companies and this booklet includes information on CompliMed's e-learning courses.

To purchase a course or if you have any questions, please contact info@CompliMed.co.uk

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E-learning Course	Description	Content	Price of licence/user (exc VAT)
Originators & Reviewers	<p>This is an in-depth look at the approval process to achieve efficient sign-off – from concept discussion and supporting documentation to technical accuracy and scientific review.</p> <p>Checklists are illustrated throughout with relevant PMCPA case examples.</p>	<p>Series of 4 modules, approximately 1-2 hours each to complete and can be completed in stages.</p> <p>Module 1: What is Copy Approval?</p> <ul style="list-style-type: none"> • Copy approval process and standards • Essential information to determine route of approval • Case examples <p>Module 2: Promotion and non-promotion</p> <ul style="list-style-type: none"> • Principles of promotion • Principles for some key non-promotional areas <p>Module 3: Origination</p> <ul style="list-style-type: none"> • The originator’s checklist: initiation, documentation, approval and archiving • Responsibilities • Working with agencies <p>Module 4: Review</p> <ul style="list-style-type: none"> • The reviewer’s checklist: technical, scientific and Code review • Working with signatories <p>Learning quiz consisting of 5 randomised multiple-choice questions per module.</p>	<p>£274</p>

E-learning Course	Description	Content	Price of licence/user (exc VAT)
Final Signatories	An accredited and experiential programme that improves Code knowledge and other essential signatory skills. Extensive experience suggests the resulting 'modern signatories' are competent and constructive, impacting positively in a cross-functional team.	<p>Baseline assessment of 50 randomised multiple-choice questions, approximately 1-2 hours to complete.</p> <p>Series of 10 modules (1-2 hours each) with associated learning quizzes and homework (monitored by CompliMed mentors).</p> <ol style="list-style-type: none"> 1. Scope of the Code 2. Promotional activities/materials 3. Non-promotional activities/materials 4. Meetings & hospitality 5. Field activities 6. Patients & patient organisations 7. Communicating with the public and media 8. MEGS, Joint working and disclosure 9. Digital communications 10. Approval and complaints <p>Oral viva (recommended pass-mark of 90%) covers:</p> <ul style="list-style-type: none"> • Knowledge: Code requirements • Instinct: review of advertisements • Judgement: discussion of theoretical scenario • Decision-making: assessment of PMCPA case <p>Mentoring sessions discuss homework and practice signatory skills.</p>	<p>£3959/licence</p> <p>Five mentoring sessions are recommended:</p> <p>- £1100/session in-house OR - £275/person/session at CompliMed office</p> <p>Vivas conducted by CompliMed are £440 each -assessment materials are included in licence fee</p>

E-learning Course	Description	Content	Price of licence/user (exc VAT)
Field Promotional	<p>For sales reps and managers who would like to increase their knowledge of the practical application of the Code.</p> <p>Overview of Code requirements and illustration through discussion of actual PMCPA cases throughout.</p>	<p>Series of 3 modules, approximately 3-6 hours to complete and can be completed in stages.</p> <p>Module 1: Promotion v Non-promotion</p> <ul style="list-style-type: none"> • Scope of the Code • Key definitions and principles • What can go wrong <p>Module 2: Field Activities</p> <ul style="list-style-type: none"> • What is a rep and how should they behave? • Promotional and non-promotional responsibilities • Interactions with non-promotional colleagues <p>Module 3: Meetings</p> <ul style="list-style-type: none"> • Responsibilities and documentation • Working with consultants • Advisory boards and international meetings • Approval and disclosure • Meetings checklist <p>Learning quiz consisting of 5 randomised multiple-choice questions per module, with a recommended overall pass-mark of 80%.</p>	£76

E-learning Course	Description	Content	Price of licence/user (exc VAT)
<p>Field Medical</p>	<p>For MSLs and MSL Managers, designed to increase compliance knowledge and understanding of how the Code applies to MSL activities.</p> <p>Associated PMCPA case rulings are discussed throughout.</p>	<p>Series of 3 modules, approximately 3-6 hours to complete and can be completed in stages.</p> <p>Module 1: Scope of the ABPI Code of Practice</p> <ul style="list-style-type: none"> • How the Code is enforced • What happens if the Code is breached • What, who and where the Code applies <p>Module 2: Promotion v Non-promotion</p> <ul style="list-style-type: none"> • Definition and types of promotion • Categories of promotion • Principles for key areas <p>Module 3: Code considerations for the MSL role</p> <ul style="list-style-type: none"> • Code requirements • PMCPA Guidance • Specific MSL activities <p>Learning quiz consisting of 5 randomised multiple-choice questions per module, with a recommended overall pass-mark of 80%.</p>	<p>£98</p>

E-learning Course	Description	Content	Price of licence/user (exc VAT)
ABPI & IPHA Codes – The differences	A short course allowing those who review and certify materials to understand the differences and requirements between the UK ABPI and Irish IPHA Codes.	Single module, approximately 2-3 hours to complete and can be completed in stages. <ul style="list-style-type: none"> • The IPHA and ABPI Codes • Summary of the IPHA Code Clauses • Differences between the IPHA and ABPI Codes of Practice 	£54

E-learning Course	Description	Content	Price of licence/user (exc VAT)
<p>Pre-licence activities</p>	<p>This course covers a wide range of pre-licence activities and is useful for anyone (commercial or medical) seeking clarity on how to conduct such activities and comply with the Code.</p>	<p>Series of three modules – each including slides, video content and a short learning quiz.</p> <p>Module 1: Scope of the Code:</p> <ul style="list-style-type: none"> • Promotion vs Non-promotion <ul style="list-style-type: none"> ○ What is promotion? ○ What is non-promotion? ○ Which activities can be carried out pre-licence? • Pre-licence Activities <ul style="list-style-type: none"> ○ Need and perception <p>Module 2: Product related pre-licence activities</p> <ul style="list-style-type: none"> • Legitimate exchange of medical and scientific Information (LEMS) • Advisory boards • Market research (MR) • Advance budgetary notification (ABN) • Early access to medicines schemes (EAMS) <p>Module 3: Non-product-related pre-licence activities</p> <ul style="list-style-type: none"> • Medical education • Medical education goods and services (MEGS) • Disease awareness • Corporate events <p>Learning quiz consisting of 5 randomised multiple-choice questions per module, with a recommended overall pass-mark of 80%.</p>	<p>£199</p>

E-learning Course	Description	Content	Price of licence/user (exc VAT)
Diabetes Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the clinical/medical/scientific aspects of diabetes (therapy areas and medicines).	POA
Respiratory Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the clinical/medical/scientific aspects of respiratory (therapy areas and medicines).	POA
Oncology Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the clinical/medical/scientific aspects of oncology (therapy areas and medicines).	POA
Advisory Boards Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the preparation, approval and conduct of advisory boards.	POA
External speakers Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to external speakers - engagement, materials and conduct.	POA
Representatives Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to representative activities, materials and conduct.	POA
Medical Stands/Symposia Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the preparation, approval and conduct of medical stands and symposia.	POA
Websites Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the content, approval and use of company and external websites.	POA
Social Media Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the use of social media, including Twitter, LinkedIn, Instagram and Facebook.	POA

E-learning Course	Description	Content	Price of licence/user (exc VAT)
Meetings & Hospitality Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to all aspects of meetings and hospitality.	POA
Emails Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to both promotional and non-promotional emails.	POA
Patient Organisations Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the preparation, approval and conduct of advisory boards.	POA
MSLs Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to MSL activities, materials and conduct.	POA
Prescribing Information Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the creation, approval, inclusion and recall of prescribing information.	POA
Disclosure of transfers of value Cases 2017-2019	This course includes summaries of cases published by the PMCPA 2017-2019.	Single module including cases that relate to the collection and disclosure of transfers of values.	POA

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Failure to achieve the desired pass mark will incur another fee if another licence is then required.
Licences are for named individuals and are not transferable to other names or to other companies.
Licences will expire when an individual leaves the company or when course updates are made due to Code changes.

Please note that some contact details for individuals will be captured for licence purposes; these include student names and email addresses.